SMILEY-FACE RATING

WOW YAY MEH BOO

MEDAL LEGEND

Trophy | TG Top Gold | G Gold | S Silver | B Bronze | Vegan

AS THE SUN GOES DOWN

Order	Price	Pfeiffer Wine Club Price

SPARKLING WINES

Pfeiffer Sparkling Pfizz White — $29.90 $26.91
Click those flutes and celebrate!

Pfeiffer Prosecco — $29.90 $26.91
Lemon sherbet and green apples. Yum!!

Pfeiffer Sparkling Pfizz Red — $29.90 $26.91
Enjoy this gem with your next BBQ!

APERA WINES

Pfeiffer Seriously Fine (500ml) — $29.00 $26.10
Unique flavour with a dry personality.
95/100 HALLIDAY WINE COMPANION 2022
TG TG TG TG TG G G G G G S S S

PFEIFFER WINES ~ IN THE BEGINNING

Extract from "The Winemakers Of Rutherglen" by Helen Mortensen

The winery was built in 1895 by Monsieur Joseph Gassies, whose vineyards were on the opposite banks of Sunday Creek where Pfeiffer's Sunday Creek vineyard now flourishes. Next door at the Tuileries vineyard lived Camille Reau, who is remembered as the last Rutherglen winemaker whose employees crushed grapes with their feet.

Gassies' winery was sold and during a period of strong demand for fortified wines it was enlarged by the noted Rutherglen partnership of Masterton and Dobbin, to become a distillery for the production of fortifying spirit. A brick house was built nearby for Charles Leonard Dobbin, and now serves as a comfortable home for the Pfeiffer family. The distillery was sold to B. Seppelt and Sons in 1942. Seppelt continued to distil fortifying spirit here until 1979.

In 1984, the sale of Seppelt interests at Rutherglen offered Chris and Robyn Pfeiffer an opportunity to return to the district. Chris had worked as a winemaker for Lindemans at Corowa, and they both loved the area. Chris first brought Robyn to see the Old Distillery on Good Friday, 1984. He could not have chosen a worse day. Rain cascaded through the distillery's rust-damaged roof, and drenched an untidy mess below. Loose sheets of iron flapped in the wind, making a din that echoed eerily through the empty cellars.

Right from the start, Chris could see past this terrible mess into a brighter future for this grand old establishment. He managed to enthuse Robyn and, on the second try, a bank manager. Later, looking at Robyn's "before and after" photographs, the bank manager admitted that had he personally inspected the property he may not have approved the loan!

April 26, 1984 is a day that Robyn Pfeiffer will never forget. She recalls a feeling of absolute unreality as driving past the distillery on her way to the auction, she saw nothing to reveal that within hours, a split-second decision may turn that peaceful scene into the focal point of her life. Unaware and unconcerned, a team of pickers harvested Muscat grapes in the old Tuileries vineyards next door. Backed only by bank finance and Robyn's support Chris Pfeiffer was nevertheless well-qualified to start his own winery. At the auction Chris cast the winning bids for the old distillery, the house and an area of vineyards and grazing land across the creek. Robyn was immediately struck with a frightening uncertainty. How would the old-established Rutherglen winemakers feel about newcomers? Would they be welcomed, or rejected as interlopers? Within minutes her fears turned to astonishment, then gratitude as one after the other the winemakers of Rutherglen pumped Chris' hand, slapped his shoulders and welcomed him into their midst. As the realisation that the distillery was now their own finally sunk in, offers of practical assistance in getting started rang in the Pfeiffer's ears like joyous bells.

In true Rutherglen tradition, these were no empty gestures. Just as this close-knit community had so warmly welcomed and helped Reg and Jean Buller in the 1920's, they also helped Chris and Robyn with vineyard equipment and winery facilities until the old distillery could be re-commissioned as a working winery. Chris and Robyn started from scratch. The old buildings had to be cleared of rubbish, cleaned up and repaired. Equipment was purchased as soon as possible. Much of this came from Lindemans at Corowa - large oak casks, steel tanks, a press, a crusher and pumps; good quality equipment that was already very familiar to Chris. Chris's favourite item from Lindemans was a David Brown tractor. He was sweating on this at Lindemans' clearing sale because - in Chris' opinion - it was the best tractor there. Prospective buyers had been starting it all day without any trouble, and Chris' stress levels soared as the auctioneer, in a grand statement, called to the Lindemans mechanic "Start the tractor up, Alf!" And, Chris recollects with delight, the tractor would not start. "C'mon on Alf, start the tractor up!" Still, the tractor would not start. Bidding was far from brisk and shortly afterwards, a very pleased Chris Pfeiffer jump-started his favourite work-horse and drove it to Wahgunyah.

After a tremendous effort, the Pfeiffer's opened their tasting room in 1985, and were fully operational at the distillery by 1986.

Next Time - The Bridge

FOR MORE DETAILS CHECK OUT OUR WEBSITE WWW.PFEIFFERWINES.COM.AU

WINE CLUB PACKS

OCTOBER 2021 - FEBRUARY 2022

MIXED 12 Bottle Pack **$230** ~~$325.00~~

2021 Pfeiffer Riesling x 2
2019 Pfeiffer Carlyle Chardonnay Marsanne x 2
2016 Pfeiffer Chardonnay
2018 Pfeiffer Pinot Noir
2018 Pfeiffer Tempranillo
2019 Pfeiffer Cabernet Sauvignon x 2
2018 Pfeiffer Shiraz x 2
2018 Pfeiffer Durif

MIXED 4 Bottle Pack **$85** ~~$112.00~~

2021 Pfeiffer Riesling
2016 Pfeiffer Chardonnay
2019 Pfeiffer Cabernet Sauvignon
2018 Pfeiffer Shiraz

WHITE ONLY 12 Bottle Pack **$225** ~~$293.00~~

2021 Pfeiffer Riesling x 2
2021 Pfeiffer Pinot Grigio x 2
2019 Pfeiffer Carlyle Chardonnay Marsanne x 2
2018 Pfeiffer Marsanne
2015 Pfeiffer Chardonnay x 2
2015 Pfeiffer Winemakers Selection Pinot Gris
2019 Pfeiffer The Carson Gewürztraminer
2015 Pfeiffer Carlyle Gewürztraminer

WHITE ONLY 4 Bottle Pack **$80** ~~$109.50~~

2021 Pfeiffer Riesling
2018 Pfeiffer Marsanne
2015 Pfeiffer Chardonnay
2015 Pfeiffer Carlyle Gewürztraminer

RED ONLY 12 Bottle Pack **$250** ~~$350.00~~

2018 Pfeiffer Pinot Noir
2019 Pfeiffer Carlyle Cabernet Merlot x 2
2019 Pfeiffer Merlot
2019 Pfeiffer Tempranillo
2018 Pfeiffer Tempranillo
2019 Pfeiffer Cabernet Sauvignon x 2
2013 Pfeiffer Cabernet Sauvignon
2018 Pfeiffer Shiraz x 2
2018 Pfeiffer Durif

RED ONLY 4 Bottle Pack **$90** ~~$122.50~~

2018 Pfeiffer Pinot Noir
2018 Pfeiffer Tempranillo
2019 Pfeiffer Cabernet Sauvignon
2018 PF Shiraz

FORTIFIED 4 Bottle Pack **$100** ~~$118.50~~

2015 Pfeiffer Late Harvest Muscadelle
Pfeiffer Rutherglen Topaque
Pfeiffer Rutherglen Muscat
Pfeiffer Classic Rutherglen Muscat

Museum / Limited Release and Wine Club ONLY (highlighted in green).

ABOUT THE PFEIFFER WINE CLUB

Joining our Wine Club is your best chance to sample our delicious Pfeiffer and Pfeiffer Carlyle wines every year.

You will have access to exclusive Winemaker Selection bottlings as well as rare and Limited Release museum wines. There are a range of Wine Club packs for you to choose from, which are all hand selected by winemakers Chris and Jen Pfeiffer.

Members receive Pfeiffer Wine Club packs in February, July and October each year. Your credit card is debited prior to delivery and your membership may be skipped or cancelled any time prior to delivery.

Our Pfeiffer Wine Club has many benefits:

- No cost to join.
- Immediate membership savings, upon receipt of first pack.
- Members receive a 10% discount off all Pfeiffer and Pfeiffer Carlyle cellar door wines.
- Free delivery* / **on all Wine Club packs and orders of 12 bottles (or multiples of 12 bottles) anywhere within Australia.
- Complimentary Seated Tasted Experience for you and three other guests.
- Complimentary Reserved Bridge Seating on our Sunday Creek Bridge.
- Discounted prices on all Pfeiffer functions, hosted by the Pfeiffer family.
- Pay just $103.50 for a Pfeiffer gourmet picnic for two (normally $115). *24 hours notice required.*
- Members receive a Wine Club newsletter – Carlyle Cuttings, with each wine delivery.
- Invitations to Pfeiffer Wine Club Members Only events and other special occasions.
- Priority access to new and special release wines.
- Exclusive online Wine Club specials.

**A freight surcharge of $10/pack will be applied to wine deliveries if they are sent to the following postcodes 4230 – 4299, 4306 – 4349, 4370 – 4499, 4576 – 4899, 6000 – 6214, 6800 – 6999, 7031 – 7049, 7110 – 7149, 7172 – 7245 and 7326 – 7899.*

***A freight surcharge of $15/pack will be applied to wine deliveries if they are sent to the following postcodes 6215 – 6799 and 0800 – 0999.*

PFEIFFER WINE CLUB ENROLMENT FORM

Wine Club Options

MIXED 12 Bottle Pack	$230	☐ Feb | Jul | Oct	☐ Feb | Oct
MIXED 4 Bottle Pack	$85	☐ Feb | Jul | Oct	
WHITE ONLY 12 Bottle Pack	$225	☐ Feb | Jul | Oct	☐ Feb | Oct
WHITE ONLY 4 Bottle Pack	$80	☐ Feb | Jul | Oct	
RED ONLY 12 Bottle Pack	$250	☐ Feb | Jul | Oct	☐ Feb | Oct
RED ONLY 4 Bottle Pack	$90	☐ Feb | Jul | Oct	
FORTIFIED 4 Bottle Pack	$100	☐ Jul	

Payment details

Credit Card Number:

☐ Mastercard ☐ Visa Exp: ___ / ___

Signature:

I hereby authorise Pfeiffer Wines to enrol me in the Pfeiffer Wine Club and to debit my credit card with the cost of my wine tasting packs as they occur. I am 18 years or older and the wines I am purchasing are not for resale by a licensed person. I understand that I will automatically receive Pfeiffer Wine Club tasting packs during the year and that I may skip or cancel my deliveries at any time prior to despatch. **Additionally I will notify Pfeiffer Wines of any change of address or credit card details as they occur.**

*A freight surcharge of $10 p/case will be applied to wine deliveries if they are sent to the following postcodes 4230-4299, 4306-4349, 4370-4499, 4576-4899, 6000-6214, 6800-6999, 7031-7049, 7110-7149, 7172-7245 and 7326-7899.

**A freight surcharge of $15 p/case will be applied to wine deliveries if they are sent to the following postcodes 6215-6799 and 0800-0999.

Consignment details

Name: Mr/Mrs/Ms/Miss/Dr:

Partner/Spouse (if applicable):

Address:

P/code:

Delivery Address (if different to mailing list above):

P/code:

Delivery Instructions: If not home please leave

Phone (mobile):

Phone (work): ( )

Phone (home): ( )

Email: