

HISTORY

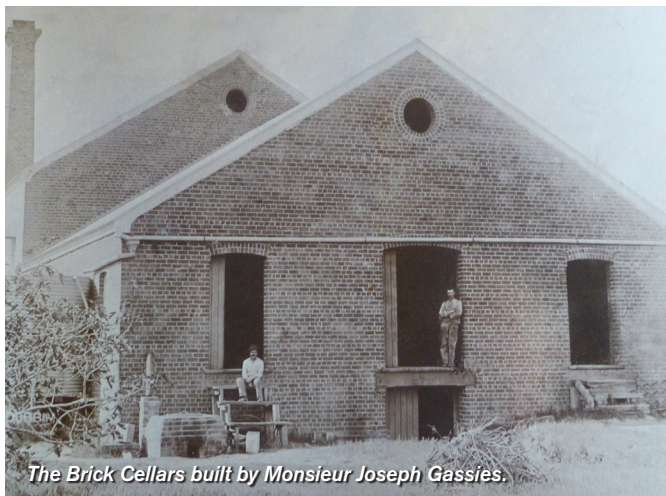
Pfeiffer Wines began its life in the 1870's when Frenchman **Camille Reau** purchased 268 acres (including our Sunday Creek vineyard) from the Crown.

In the late 1800's Reau sold his Sunday Creek vineyard to **Monsieur Joseph Gassies** and it was Gassies who built the original brick cellars in Distillery Road, in 1895.

Gassies was an eminent French viticulturist with a particular interest in vine disease. A true intellect, he was also interested in engineering, spending a good deal of his time and substance in his experiments, which were carried out on a wheel with balances ingeniously arranged. Whilst he did not solve the theory of perpetual motion, he did erect a flying fox and pulley system for the boats to get back and forth across Sunday Creek to and from his Sunday Creek vineyard.

In 1898 Monsieur Gassies sold his property to a partnership of two men; **Masterton and Dobbin**. David Masterton was 22 at the time and took over control of the commercial side of the venture. Charles Leonard Dobbin was just 20 years old and went on to study spirit distillation. Over the next 39 years the men grew the distillery to be a large and profitable spirit operation. Their demise was caused by their workers illegally selling the spirit, causing Masterton and Dobbin to go into voluntary liquidation in 1937.

B Seppelt & Sons, already established in Rutherglen with a winery, took on the distillery and developed a very large operation with export markets of brandy to the UK. To achieve this aim, the old pot still was replaced with a huge column still. Sadly this caused the premature death of long-time worker for Masterton and Dobbin and Seppelts, Joe Webster, when the sand in the still pit collapsed, suffocating Joe.



The Brick Cellars built by Monsieur Joseph Gassies.

With the development of table wine after WWII, the Seppelt distilling operations slowed down, until the last spirit was distilled in 1979. The still was then dismantled, sadly destroyed, and sold for scrap metal. The old still tower and towering brick chimney and interesting collection of buildings remain today as the testimony to years gone by.

In 1984 Chris and Robyn Pfeiffer had a vision of reopening the historic old cellars, not as a distillery, but as a winery. With 25 acres of Seppelts experimental vineyard also sold with the distillery, they opened up the old buildings and gave them a new lease of life.



David Masterton is pictured on the left beside the truck.

Sandblasting and floor reconstruction occurred, toilets were put in to the old brandy vats, winery equipment was installed, vineyards were tended and developed, and **Chris and Robyn Pfeiffer, opened for cellar door sales in May 1985**. Chris had previously worked for Lindemans Wines in every one of their locations throughout Australia, enabling him to operate all functions in their vineyard and winery.

Chris and Robyn concentrated on making quality wine in small quantities, available from the winery cellar door, through their mailing list, specialty wine shops and quality restaurants. Lunches were conducted throughout the year and special events held on their beautiful bridge, over **Sunday Creek**, which leads to their Sunday Creek vineyard. The vineyard had some very rare and special vines including their plantings of **Gamay, Pinot Noir** with a lineage going back to the Busby collection of 1832 and many unusual **Portuguese Port** varieties.

In 1997 and 1998 their **Carlyle Vineyard** was developed to provide fruit in times of flood. There have been dry conditions ever since!!!

2000, the new millennium, saw Chris and Robyn's younger daughter, **Jen Pfeiffer**, come home to the winery to join her Dad as a winemaker. Jen now makes the wine and runs the day to day vineyard and winery operations. Chris helps Jen as needed and together they make a formidable wine making duo of Dad and Daughter...or should that now be Daughter and Dad?

Welcome to Pfeiffer Wines - the home of "**Pfeiffer's pfine wine pfor pfine pfood and pfabulous pfolk**"...YOU!



Pfeiffer Wines circa 1950's (owned by B Seppelt & Sons at this time).

FOR MORE DETAILS CHECK OUT OUR WEBSITE WWW.PFEIFFERWINES.COM.AU

WINE CLUB PACKS

MIXED 4 Bottle Pack	\$85 \$104.90
Pfeiffer Prosecco 2018 Pfeiffer Marsanne 2018 Pfeiffer Merlot 2017 Pfeiffer Shiraz	
MIXED 12 Bottle Pack	\$230 \$315.90
Pfeiffer Prosecco 2019 Pfeiffer Riesling 2019 Pfeiffer Pinot Grigio x 2 2018 Pfeiffer Marsanne 2018 Pfeiffer Pinot Noir 2018 Pfeiffer Merlot 2016 Pfeiffer Winemakers Selection Malbec 2014 Pfeiffer Cabernet Sauvignon 2017 Pfeiffer Carlyle Shiraz 2017 Pfeiffer Shiraz x 2	
WHITE ONLY 4 Bottle Pack	\$80 \$120.30
Pfeiffer Prosecco 2010 Pfeiffer Riesling 2018 Pfeiffer Marsanne 2014 Pfeiffer Carlyle Gewürztraminer	
WHITE ONLY 12 Bottle Pack	\$225 \$329.70
Pfeiffer Prosecco 2010 Pfeiffer Riesling x 2 2019 Pfeiffer Pinot Grigio x 2 2018 Pfeiffer Carlyle Chardonnay Marsanne x 2 2018 Pfeiffer Marsanne x 2 2014 Pfeiffer Carlyle Gewürztraminer x 2 2007 Pfeiffer Chardonnay	
RED ONLY 4 Bottle Pack	\$90 \$123.00
2018 Pfeiffer Pinot Noir 2018 Pfeiffer Merlot 2016 Pfeiffer Winemakers Selection Malbec 2017 Pfeiffer Shiraz	
RED ONLY 12 Bottle Pack	\$250 \$340.00
2018 Pfeiffer Pinot Noir 2018 Pfeiffer Carlyle Cabernet Merlot 2018 Pfeiffer Merlot 2016 Pfeiffer Winemakers Selection Malbec 2018 Pfeiffer Tempranillo 2016 Pfeiffer Tempranillo x 2 2014 Pfeiffer Cabernet Sauvignon 2017 Pfeiffer Carlyle Shiraz x 2 2017 Pfeiffer Shiraz x 2	
FORTIFIED 4 Bottle Pack	\$100 \$112.00
Pfeiffer Classic Rutherglen Tawny Pfeiffer Classic Rutherglen Topaque Pfeiffer Rutherglen Muscat Pfeiffer Classic Rutherglen Muscat	

Museum / Limited Release and Wine Club ONLY (highlighted in blue).

ABOUT THE PFEIFFER WINE CLUB

Joining our Wine Club is your best chance to sample our delicious Pfeiffer and Pfeiffer Carlyle wines every year.

You will have access to exclusive Winemaker Selection bottlings as well as rare and Limited Release museum wines. There are a range of Wine Club packs for you to choose from, which are all hand selected by winemakers Chris and Jen Pfeiffer.

Members receive Pfeiffer Wine Club packs in February, July and October each year. Your credit card is debited prior to delivery and your membership may be skipped or cancelled any time prior to delivery.

Our Pfeiffer Wine Club has many benefits:

- No cost to join.
- Immediate membership savings, upon receipt of first pack.
- Members receive a 10% discount off all Pfeiffer and Pfeiffer Carlyle cellar door wines.
- Free delivery* / **on all Wine Club packs and orders of 12 bottles (or multiples of 12 bottles) anywhere within Australia.
- Complimentary Seated Tasted Experience for you and three other guests.
- Complimentary Reserved Bridge Seating on our Sunday Creek Bridge.
- Discounted prices on all Pfeiffer functions, hosted by the Pfeiffer family.
- Pay just \$103.50 for a Pfeiffer gourmet picnic for two (normally \$115). 24 hours notice required.
- Members receive a Wine Club newsletter – Carlyle Cuttings, with each wine delivery.
- Invitations to Pfeiffer Wine Club Members Only events and other special occasions.
- Priority access to new and special release wines.
- Exclusive online Wine Club specials.

*A freight surcharge of \$10/pack will be applied to wine deliveries if they are sent to the following postcodes 4230 – 4299, 4306 – 4349, 4370 – 4499, 4576 – 4899, 6000 – 6214, 6800 – 6999, 7031 – 7049, 7110 – 7149, 7172 – 7245 and 7326 – 7899.

**A freight surcharge of \$15/pack will be applied to wine deliveries if they are sent to the following postcodes 6215 – 6799 and 0800 – 0999.



PFEIFFER WINE CLUB ENROLMENT FORM

Wine Club Options

MIXED 4 Bottle Pack	\$85	<input type="checkbox"/>	Feb Jul Oct
MIXED 12 Bottle Pack	\$230	<input type="checkbox"/>	Feb Jul Oct <input type="checkbox"/> Feb Oct
WHITE ONLY 4 Bottle Pack	\$80	<input type="checkbox"/>	Feb Jul Oct
WHITE ONLY 12 Bottle Pack	\$225	<input type="checkbox"/>	Feb Jul Oct <input type="checkbox"/> Feb Oct
RED ONLY 4 Bottle Pack	\$90	<input type="checkbox"/>	Feb Jul Oct
RED ONLY 12 Bottle Pack	\$250	<input type="checkbox"/>	Feb Jul Oct <input type="checkbox"/> Feb Oct
FORTIFIED 4 Bottle Pack	\$100	<input type="checkbox"/>	Jul

Payment details

Credit Card Number:

<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="checkbox"/>	Mastercard	<input type="checkbox"/>	Visa	Exp:	<input type="text"/>	/	<input type="text"/>	<input type="text"/>	<input type="text"/>

Signature:

I hereby authorise Pfeiffer Wines to enrol me in the Pfeiffer Wine Club and to debit my credit card with the cost of my wine tasting packs as they occur. I am 18 years or older and the wines I am purchasing are not for resale by a licensed person. I understand that I will automatically receive Pfeiffer Wine Club tasting packs during the year and that I may skip or cancel my deliveries at any time prior to despatch. Additionally I will notify Pfeiffer Wines of any change of address or credit card details as they occur.

*A freight surcharge of \$10 p/case will be applied to wine deliveries if they are sent to the following postcodes 4230-4299, 4306-4349, 4370-4499, 4576-4899, 6000-6214, 6800-6999, 7031-7049, 7110-7149, 7172-7245 and 7326-7899.

**A freight surcharge of \$15 p/case will be applied to wine deliveries if they are sent to the following postcodes 6215-6799 and 0800-0999.

Consignment details

Name: Mr/Mrs/Ms/Miss/Dr:
Partner/Spouse (if applicable):
Address:
P/code:
Delivery Address (if different to mailing list above):
P/code:
Delivery Instructions: If not home please leave
Phone (mobile):
Phone (work): ()
Phone (home): ()
Email: