



Dear "Pfriends" of Pfeiffer,

I often tell people I am the wife of one winemaker and the mother of the other and that I am equally proud of both my winemakers. And you already know how proud Chris and I are of Jen's many, many achievements, awards and medals for wines and accolades from other people within the wine industry. But in this letter, I want to tell you **how proud I am of Chris.**

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Chris was recently awarded an **Order of Australia Medal (OAM)** for his services to the wine industry over the last quarter of a century. He received his OAM as part of the Queen's Birthday Honours so along with celebrating a very happy and successful **Winery Walkabout**, we also celebrated Chris's well deserved award. I won't tell you all the organisations Chris has worked for on behalf of the wine industry, but he has given so much to our local Rutherglen associations and many other organisations within the Victorian wine industry, and currently is on the national board for the Australian wine industry. He always says he is lucky to have a good team at home which enables him to be able to do the things he does. So, not only am I proud of Chris but proud of all our staff who contributes so much to Pfeiffer Wines. Well done Chris, and well done Jen, Kylie, Paul, Jean, Ailsa, Jamie, and Tony.

Our wine club members have all received a bottle of the **Pfeiffer 2006 Christopher's VP** in the **July Wine Club Packs**. The inclusion of the Christopher's VP was decided a long time before Chris was awarded his OAM but it does seem very fitting that you too can share in Chris's award when you open your bottle of VP. Chris has always had a passion for VP's (Vintage Port in the old days) so it was way back in 1986, that we named the wine after him. Sometimes people would call it Christopher's VIP. I would have to laughingly tell them that he was a very important person, but not that important, because the wine is Christopher's VP, not Christopher's VIP. I guess I could change that story now! The 2006 vintage of Christopher's VP was also one of the wines which earned Jen her **Young Winemaker of the Year Award**, so in lots of ways, this wine is a double celebration for the family. Please enjoy it along with the other treasures that have appeared in your July Wine Club member selection. Lucky people!

We have thoroughly enjoyed catching up with many of you at our **Slow Sunday** lunches. Thank you for coming along and bringing your friends. They can then become our "pfriends" too. Let us

know if you have any suggestions for future venues, your "pfeedback" is greatly appreciated.

Our last big "pfunction" for this year is our **Pfeiffer Pfrolic** on our bridge, held on the Sunday before Melbourne Cup, this year on the **4<sup>th</sup> November**. It is the original Slow Sunday lunch, starting at 11am and finishing about 4pm. We welcome the new vintage release of Gamay and always enjoy many other "pfabulous" Pfeiffer wines too as we "pfrolic" away the day on our **Sunday Creek Bridge** overlooking the beautiful creek. There will be plenty of turtles to feed and a wonderful day is had by all. **Just ring the winery to book.**

Till next time,  
Kindest regards,

*Robyn*

Robyn Pfeiffer  
(wife of one winemaker and mother of the other!)

