

SPRING 2020

Dear Pfriends of Pfeiffer,

Well, here we are again, re-opening our winery after a second wave of COVID-19 put Victoria back into lock down. Thankfully most people have done and continue to do the right thing, personally and within their community.

We are thrilled to be re-opening on Tuesday September 22nd, however we do so with tighter rules and regulations that we must and will abide by. For these reasons we have been required to make some significant changes to the way you visit.

Along with all wineries in regional Victoria we are permitted to have two Indoor Tasting Areas with a cap of 10 seated visitors per tasting.

All wine tastings must be seated where we personally serve you. At our Cellardoor, (to be known as Tasting Room 1), we can take 10 visitors and you will sit at one of our five tasting barrels.

We will have another area (Tasting Room 2), that can also take 10 visitors as an overflow inside area.

These numbers are quite restrictive, but it is being done to keep you well and to keep us and our staff well too. We need to service these two areas with very strict COVID safe practices, which we are happy to do, to welcome back our visitors into the safest of environments, while visiting our winery.

To achieve this, we have decided to charge a fee which will help to contribute to the service you will receive from our staff and the tasting opportunities within our sanitised and safe environment.

The \$10pp fee for your Seated Tasting Experience is fully refundable upon a purchase of Pfeiffer wines to the value of \$80 or more, at our Cellardoor on the day of your tasting.

We strongly encourage you to book this tasting online before you visit. That way, you will know what dates and times are available so you can book your Seated Tasting Experience, at a time to suit you. There is no charge for non tasters but it is important to remember non tasters and children are included in the cap count and MUST be included in your booking.

If you are a Pfeiffer Wine Club Member and receive regular deliveries of our wine each year, (February, July and October), you DO NOT pay this fee. AND as a further benefit for being in our Wine Club, you can bring another 3 guests with you and they DO NOT pay this fee either. This may be your "nearest and dearest", friends and neighbours, relatives or those you are staying with while visiting the Rutherglen Wine Region.

In line with government guidelines and regulations, we kindly ask that all visitors over 12 years of age to Pfeiffer Wines, wear a Face Mask that covers your nose and mouth. Your Face Mask can be removed once you are seated and tasting, or if you are seated and eating or drinking.

Even if you are coming onto the property just to have a walk around our beautiful grounds, or to feed the



PFEIFFER WINES

A B N 4 2 2 6 9 4 4 1 4 8 6

PO BOX 35

167 DISTILLERY ROAD
WAHGUNYAH VICTORIA
AUSTRALIA 3687



TEL: (02) 6033 2805

FAX: (02) 6033 3158

CELLARDOOR@PFEIFFERWINES.COM.AU

WWW.PFEIFFERWINES.COM.AU

turtles who are slowly coming out of their Winter hidey holes, you need to register for being on the property.

We are allowed to have 50 people outside but in no bigger group than 10 people together. To monitor the numbers, you MUST book. None of us have the freedoms we used to have, but to continue with these that we do have right now, we must do as we are asked.

We continue to encourage you to come and visit to enjoy our naturally beautiful Australian bush setting. You are welcome to book one of our picnics, to pre-purchase a cheese platter or to book a seat on the bridge.

All we ask is that you comply with COVID safe requirements and liquor licensing laws, which prohibit you from bringing alcohol onto our licensed property. These days the fines for everything are enormous so it is best just to "do the right thing"...for you and for us all.

Thank you for getting to the end of this letter. It has been a lot to read and even more to take in.

Thank you also for being accepting of these changes and understanding why they are necessary.

We can't wait to see you back at the winery. Hopefully Melbourne and the state borders will open up to us again soon. In the meantime, continue to do the right thing and before we know it, we will be living "the life of Riley", once again.

My kindest regards and best wishes to you all,

Robyn

Robyn Pfeiffer

"Pfeiffers pfine wine pfor pfine pfood and pfabulous pfolk"...YOU!

"PFEIFFER'S PFINE WINE PFOR PFINE PFOOD AND PFABULOUS PFOLK"