## SUMMER 2016-2017

## Dear "Pfriends" of Pfeiffer,

Are you like me? Do you ask yourself where this year has gone and could it really be Christmas just around the corner? Has 2016 disappeared as quickly for you as it has for me?

For me, this year has been like a whirlwind but one filled with lots of Pfeiffer "pfun". Because we know you like having "pfun" with us at our Pfeiffer "pfunctions", we already have our plans in place for all our extra activities next year. I can see that 2017 will be the same, another "pfun pfilled" whirlwind of a year. Have a look at the dates and places for our Pfeiffer Wines "pfunctions" and "pfeasts" for next year and choose what you would like to come to. Some are in your capital city as lunches and dinners while others are here at our


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WWW.PFEIFFERWINES.COM.AU winery. This year in 2016, every one of our "pfunctions" was booked out so please book early if you would like to come to one or many of them in 2017.

Our Tastes of Rutherglen Dinner is the "pfirst" Pfeiffer dinner for 2017 and will be on our beautiful Sunday Creek Bridge. Adam Pizzini from Rinaldos, our "pfavourite" chef catering at our winery, will be our chef extraordinaire for the weekend. During the day, Adam will have both savoury and dessert dishes on Saturday and Sunday of the Tastes of Rutherglen weekend. As always, Adam's food is delicious and beautifully matched to our "pfine" Pfeiffer wines. With our "pfriendly" musician, Dave Daly, strumming and singing throughout Saturday and Sunday, you will want to be here at Pfeiffer Wines enjoying everything we have on offer throughout the entire weekend. If you want more details, please check out our events tab on our website www.pfeifferwines.com.au

After the 2017 harvest and vintage are complete we will be on the road again, travelling to you, or near you, as we go to the eastern seaboard capital city "pfunctions". All the details you need for booking are inside this newsletter.

Back to 2016 for a moment. Life at Pfeiffer Wines is filled with activity in the vineyard and winery that we see as a regular part of every year, a series of activities we carry out in the path of growing grapes and making wines.

Another part of winemaking, is how we bottle and present a completed package to you. Every wine has a story, has a reason behind how we present it to you. In this newsletter, we are thrilled to introduce and present a very special wine to you. This is our Rare Rutherglen Tawny. Like our Rare Rutherglen Topaque and Rare Rutherglen Muscat, this is a wine of exceptional quality and by name, rarity. After many, many years of maturation in small oak barrels and large oak casks, Chris and Jen are happy to release for the first time, 5 dozen bottles for sale.

The wine will be the first to showcase our beautifully executed gold label, a label designed to show the richness of the wine within the bottle, behind the label. These decisions take a lot of time and we hope you think that we have "got it right", that the label defines the wine within and the years and years that have gone into making
and maturing this wine to present to you today. Why not treat a loved one with a bottle as a special gift? Make it part of your wine order of 12 bottles of any of our beautiful Pfeiffer wines or multiples of 12 bottles to receive our Free Freight offer, valid until December 24th. This will ensure we get your wine to you in time for Christmas enjoyment and the pleasure of sharing with "pfriends" and "pfamily". I remember a saying from a long, long time ago, said to me by a very wise person. "Give a gift you would like to receive".

I know my family and my wonderful staff join me in wishing you all a very happy "pfestive" season and a healthy and happy 2017.

Thank you for your loyalty and continued support of our winery. We look forward to welcoming you here or to one of our exciting "pfunctions" in 2017.

Warmest regards,
"PFEIFFER'S PFINE WINE PFOR PFINE PFOOD AND PFABULOUS PFOLK"

